



City of Allegan
Downtown Development Authority Meeting
City of Allegan Council Chambers
231 Trowbridge Street

February 9, 2022

1. Call to Order

Meeting was called to order at 8:00am.

2. Attendance

Present: Chair Mark Heather, Carleigh Ackerman, Mayor Delora Andrus, Carl Canales, Nicole Heslip, Kelly McLean (8:16pm), Phil Siegler, Steve Tibbitts

Absent: Vice Chair Michelle Liggett

Others Present: Parker Johnson, Downtown Manager and Assistant to the City Manager
Joel Dye, City Manager

3. Selection of Chair, Vice Chair, and Public Spaces Commission Liaison

Nomination was received by Siegler, supported by Canales, to recommend the appointment of Mark Heather as the Chairperson. Motion carried 7-0.

Nomination was received by Heather, supported by Heslip, to recommend the appointment of Michelle Liggett as the Vice Chairperson. Motion carried 7-0.

Nomination was received by Heather, supported by Tibbitts, to recommend the appointment of Carl Canales as the Public Spaces Liaison. Motion carried 7-0.

4. Approval of Previous Meeting Minutes

Motion to approve the minutes from September 8, 2021 by Heather, supported by Andrus. Motion carried 6-0. Ackerman and Tibbitts abstained.

Motion to approve the minutes from January 12, 2021 by Andrus, supported by Tibbitts. Motion carried 7-0. Heslip abstained.

5. Public Comment

6. Year to Date Budget Review

7. Discussion

a. Downtown Allegan Streetscape Improvement Project

Dye and Johnson reviewed the initial draft plans of the Downtown Allegan Streetscape Improvement Project with the board for feedback and insight. Topics of conversation included:

- Possibilities in achieving parking along both sides of Brady Street
- Improving the functionality and appearance of the entrance and exit of the Hubbard Street parking lot
- Reassurance that the tree selection would not continue to damage new sidewalks
- Differentiation between planting areas that will be raised seat walls or flush with concrete
- Speakers in landscaping
- String lights over the pedestrian plaza area at the east end of Trowbridge Street

b. REVUE Magazine

The City's annual contract with REVUE Magazine is up for renewal and has a \$29 cost increase from \$699/month to \$728/month for a total of \$8,736/year. This is \$157 less than the standard annual cost for a full-page ad.

The board agreed that this is a valuable advertising tool and wanted to see it continue. They also recommended that city staff resume selling portions of the full page to other businesses for smaller ad space.

Motion to approve the ad renewal made by Heslip and supported by McLean. Motion carried 8-0.

8. Comments from City Staff & Board Members

Board member Siegler asked if social districts were here to stay and Dye explained that the current legislation regarding social districts in the State of Michigan was set to expire on December 31, 2024. Based on the board response to the matter, Dye offered that a letter of support from the City of Allegan Downtown Development Authority to local state representatives would be a wise decision.

9. Adjournment

The meeting was adjourned at 9:20am.

**Respectfully Submitted,
Parker Johnson
Downtown Manager & Assistant to the City Manager**