



CITY OF AUBURN HILLS

City Council Workshop

Minutes

DECEMBER 5, 2022

CALL TO ORDER: Mayor McDaniel at 5:33 PM

LOCATION: Admin Conference Room, City Hall, 1827 N. Squirrel Rd, Auburn Hills, MI 48326

Present: Mayor McDaniel, Council Members Carrier, Hawkins, Knight, Marzolf, and Verbeke (arrived at 6:20 PM)

Absent: Council Member Cionka

Also Present: City Manager Tanghe, Assistant City Manager Skopek, City Attorney Beckerleg, City Clerk Pierce, Police Chief Gagnon, Fire Chief Massingill, Community Development Director Cohen, Economic Development Mgr Carroll, Ordinance Enforcement Officer Lang, Senior Services Director Adcock, Recreation Director Hegdal, DPW Director Baldante, Mgr of Public Utilities Deman, Finance Director Schulz, Accountant Winter, Management Assistant Hagge, Engineer Cousino

1 Guest

The workshop was held to receive a presentation on the results of the community survey.

Mr. Hagge explained the process used for the survey. He noted that the residential survey was sent to a random sample of 3,200 registered voters in the City. The business survey was sent to 395 Auburn Hills Chamber of Commerce members. 275 residential surveys and 24 business surveys were returned.

Dr. Douglas Carr, with the Oakland University Public Affairs Research Laboratory, presented the results of the surveys. He outlined the survey methodology and demographics then compared it with the census data and the 2016 survey. He explained the ratings for City Departments, Services and Facilities. Specifics included trash collection, road conditions, sidewalks and pathways. The survey also included senior services, communications, parks, City development, code enforcement, and community events.

Council discussed the survey results and ways to increase the response rate.

The meeting adjourned at 6:42 PM.

Kevin R. McDaniel, Mayor

Laura M. Pierce, City Clerk