



CITY OF AUBURN HILLS

City Council Workshop

Minutes

April 24, 2023

CALL TO ORDER: Mayor McDaniel at 5:30 PM

LOCATION: Public Safety Building, 1899 North Squirrel Road, Auburn Hills, MI 48326

Present: Mayor McDaniel, Council Members Carrier, Cionka, Hawkins, Knight, Marzolf, Verbeke

Absent: None

Also Present: City Manager Tanghe, Assistant City Manager Skopek, City Attorney Beckerleg, City Clerk Pierce, Director of Recreation & Senior Services Adcock, DPW Director Baldante, Community Development Director Cohen, Deputy Assessor Collias, Police Chief Gagnon, Management Assistant Hagge, Mgr. of Fieldstone Golf Course Hierlihy, City Engineer Juidici, Fire Chief Massingill, Finance Director Schulz

1 Guest

Mr. Tanghe provided the introduction to the Goals and Objectives workshop. Mayor McDaniel presented a proclamation to Dr. Piskulich, recognizing his work facilitating the City Council Goals & Objectives Workshops.

Dr. Patrick Piskulich reviewed the Mission, Vision, and Values of the City (Attachment A). Council and Staff agreed that the current Mission, Vision, and Values are still relevant. The group also discussed accomplishments, opportunities, and challenges within the City.

Mr. Skopek reviewed the existing 2023 Goals and presented the first quarter update from staff under each objective. City Council and staff discussed the five main goals and each objective. Discussion ensued on operational challenges related to staffing levels, hiring and training new employees. The group also discussed parking downtown and the boundaries of the downtown area, balancing the environmental character of the community with development, and resolving transportation system issues. It was suggested that expectations and liabilities of regulating winter pathway clearing could be a future workshop topic.

While discussing employee retention and recruitment, it was noted that flexible schedules have been implemented and that many communities are closed one day each week. It was suggested that if City Hall was closed to the public on Friday, it would allow greater flexibility for the employee work schedule, however this would not be feasible for each City building. It was suggested that the departments could keep track of the number of public interactions on Fridays and this could be discussed at a future workshop. Thinking outside of the box on this subject was encouraged.

It was pointed out that the TIF captures will end in 2031 and should be taken into consideration in the long term budget discussions.

The meeting adjourned at 8:30 PM.

Kevin R. McDaniel, Mayor

Laura M. Pierce, City Clerk

ATTACHMENT A

MISSION

To be stewards for the community through a connected, transparent and efficient government

VISION

Auburn Hills will be a community with the heart of a small town that operates with the excellence of a world class city

VALUES

Excellence
Diversity
Fiscal Responsibility
Attentive Service
Safety
Humility

ATTACHMENT B

2024 Strategic Goals & Objectives

I. Focus relentlessly on fiscal and operational sustainability

- Explore components of fiscal & operational sustainability
- Study operational resilience relative to performance expectations across city departments
- Continue to pursue new revenue streams, acting upon opportunities as they become available
- Seek creative responses to fiscal challenges
- Require consistent departmental budget implementation & accountability
- Explore opportunities to improve stormwater management
- Prepare for TIF revenue expiration in 2031

II. Deliver outstanding city services

- Seek tech improvements in line with current trends in IT
 - Enhance internal IT infrastructure
 - Optimize our e-interface for residents
- Identify new/additional opportunities for council & staff to engage citizens
- Respond to generational & cultural needs
- Explore recreation partnerships for AH kids
- Achieve the title of best municipal golf course in Michigan for Fieldstone GC

III. Drive strategic community development

- Further develop M-24/Opdyke Road Corridor
- Support the effort to increase water flow in river corridor
- Focus redevelopment efforts on TIFA-, city-owned, and private properties
- Pursue strategic traffic improvements

IV. Continue to grow and support a vibrant, sustainable, safe & connected community

- Continue to keep Auburn Hills friendly and livable for all ages (Phase II)
- Assess transportation and mobility needs for all ages
- Implement civic center campus security measures to protect employees and the general public
- Decrease community risk
- Present Riverwalk results

V. Retain & attract high quality employees

- Maintain and grow a talented, customer-focused workforce
- Develop strategies for attracting and retaining employees, by city department
- Invest in employees through ongoing training & development
- Focus continuously on succession & business continuity planning