



The City of Auburn Hills

City Council Meeting

Minutes

July 28, 2014

CALL TO ORDER: by Mayor McDaniel at 7:00 p.m.

LOCATION: City Council Chamber, 1827 N. Squirrel Road, Auburn Hills, MI 48326

Present: Mayor McDaniel, Mayor Pro Tem Kittle, Council Members Burmeister, Hammond, Knight, Mitchell, Verbeke

Absent: None

Also Present: Acting City Manager Tanghe, Acting Assistant City Manager Grice, Director Olko, Deputy Director Manning, Assistant Fire Chief Macias, Lt. Gagnon, City Clerk Kowal, Senior Services Director Adcock, Community Development Director Cohen, City Attorney Beckerleg, City Engineer Juidici
Guests 13

Mayor McDaniel removed Agenda Items 7a.1., 7a.2., and 8a., each needing more clarification and will return on the next City Council Agenda.

Mayor McDaniel asked for a moment of silence in memory of Mike Ardelean, who was a Member of the Board of Directors for the Tax Increment Finance Authority. Mike loved his community and served it admirably. Prayers, thoughts and best wishes are extended to his wife Cathy, and their family during this difficult time.

A moment of silence was observed.

4. APPROVAL OF MINUTES

4a. Regular City Council – July 14, 2014

Moved by Verbeke; Seconded by Mitchell.

RESOLVED: To approve the July 14, 2014 City Council meeting minutes.

VOTE: Yes: Burmeister, Hammond, Kittle, Knight, McDaniel, Mitchell, Verbeke

No: None

Motion Carried (7-0)

Resolution No. 14.07.140

4b. Workshop Minutes – July 14, 2014.

Moved by Knight; Seconded by Burmeister.

RESOLVED: To approve the July 14, 2014 Workshop minutes.

VOTE: Yes: Burmeister, Hammond, Kittle, Knight, McDaniel, Mitchell, Verbeke

No: None

Motion Carried (7-0)

Resolution No. 14.07.141

4b. Executive Session Minutes – 11/11/13, 1/20/14, 2/3/14, 2/17/14, 4/7/14, 5/17/14, 6/2/14, 6/16/14, 7/14/14

Ms. Verbeke asked why it has taken so long to receive and approve the Executive Session minutes.

Mr. Beckerleg apologized for not having the minutes ready sooner, noting he will not let them go so long.

Moved by Verbeke; Seconded by Kittle.

RESOLVED: To approve the 11/11/13, 1/20/14, 2/3/14, 2/17/14, 4/7/14, 5/17/14, 6/2/14, 6/16/14, 7/14/14 Executive Session minutes.

VOTE: Yes: Burmeister, Hammond, Kittle, Knight, McDaniel, Mitchell, Verbeke

No: None

Motion Carried (7-0)

Resolution No. 14.07.142

5. APPOINTMENTS AND PRESENTATIONS

5a. New Marketing Concepts for the Community Center

Mr. Grice explained over the last several months there have been internal and external surveys conducted regarding the services that are provided by the Community Center. One common theme from residents and staff was though many good services are provided, not everyone is aware of everything offered at the Community Center. It was decided a more active role for advertising must take place. People looking for information can easily find it on the web site, in the newsletter and other places throughout the City. The intent is to get the attention of people who normally would not be looking for a service.

With the help of Shylah Trost, from the City Manager's Office, a new all inclusive concept to reinforce the fact the Community Center welcomes people of all ages and all abilities. The thought is to continue advertising the same way, but to add more. The minivan used by the Community Center, is a great mobile way of advertising the Community Center.

There has also been contact with SMART, hopefully allowing advertising on the side of the SMART buses that the City is in partnership with. Apparel is also being considered, shirts, sweatshirts and hats.

Mr. Knight noted regardless of what means of advertising, Auburn Hills must be included in the logo. Mr. Knight suggested on the back of the shirts to advertise specific events, such as concerts in the park, Summerfest and the like. He likes the design.

Mr. Kittle asked if the artwork was generated internally and if so, he believes it is too busy and suggested having someone who does branding professionally be given the opportunity to create something for the City. He also asked if something could be included to better promote Fieldstone. He is pleased with the ideas of thinking outside the box, but also doesn't want people to be confused by the message.

Ms. Hammond likes the ideas presented, and asked if there has been any consideration of producing a commercial that can be run on the City's cable channel.

Mr. Grice stated yes, there will be a commercial as well as video footage of the many events, including Hawk Woods Nature Center.

Ms. Hammond stated not just a video, but a commercial advertising the Community Center, short quick shots that will catch the eye.

Mr. Grice stated brainstorming will continue and advantage will be taken using the cable channel.

Mr. Knight clarified, the Auburn Hills portion must be as large if not larger than the Community Center lettering; 'Auburn Hills' must be seen.

6. PUBLIC COMMENT

Mr. Loesch lives in Paramount Estates and the trees on Tienken hang very low scrapping the top of his recreational vehicle. He understands tree height on highways is 13'6", but the height on Tienken Road is much less. He hasn't had any success with departments he has contacted and asked who he should contact.

Mayor McDaniel stated staff will investigate and contact Mr. Loesch with an answer very quickly.

Angela River, thanked both the Police and Fire for the quick response to the downed power lines and trees on her street after Sunday's storm. She also asked for a timeframe of when Council will be posting and seeking a new City Manager.

Mayor McDaniel stated the Council has not made a determination to post the position as of yet, but Council will continue to talk with Mr. Tanghe, who is currently the Acting City Manager and very capable in his role. There has not been any decision made as to what will occur with a position posting or if Council will move forward with negotiating with Mr. Tanghe.

Ms. River referring to the branding for the Community Center asked the business be kept at least within the State if an outside source is used, as suggested by Mr. Kittle.

Kay Sendegas stated she is very disappointed in the Friday night Farmers Market, she doesn't believe it will do well, especially with the location change. This past Friday there were seven vendors and only one had fruits and vegetables.

7. CONSENT AGENDA

All items listed are considered to be routine by the City Council and will be enacted by one motion. There will be no separate discussion of these items unless a Council member so requests, in which event the item will be removed from the Consent Agenda and considered in its normal sequence on the agenda.

Ms. Mitchell requested Item 7d. be removed from the Consent Agenda.

7a. Board and Commission Minutes

~~7a.1. Beautification Advisory Commission – June 4, 2014~~

~~7a.2. Beautification Advisory Commission – June 18, 2014~~

7a.3. Public Safety Advisory Committee – July 22, 2014

7b. Motion – Award of Bid for Purchase of Power Cots

RESOLVED: To approve the bid of Stryker for two power lift assist stretchers and mounting equipment and authorize the City Manager to convey acceptance by purchase order in the amount not to exceed \$26,334.79

7c. Motion – Award of Bid for Building Access System

RESOLVED: To approve the purchase of a building access system, card printer and ID creation software from Camtronics in the amount not to exceed \$44,000.00.

Moved by Knight; Seconded by Mitchell.

RESOLVED: To approve the Consent Agenda Items 7a.3, 7b. and 7c.

VOTE: Yes: Burmeister, Hammond, Kittle, Knight, McDaniel, Mitchell, Verbeke

No: None

Motion Carried (7-0)

Resolution No. 14.07.143

7d. Motion – Approve Resolution Recognizing the Law Enforcement Benevolent Organization of Auburn Hills as a Non-Profit

Ms. Mitchell stated she was pleased to see this item and asked Emergency Services to give a summary of the item.

Detective Brian Martin, Secretary for the Law Enforcement Benevolent Organization of Auburn Hills explained this approval from City Council is needed to receive a gaming license from the State. The license will enable the LEBOAH to hold tournaments, poker parties, and similar events to raise revenues for the Benevolent Fund. The group has been recognized to receive their raffle license; this is one more opportunity to raise money.

Det. Martin stated the Organization was formed in 2009, with a lot of work by many people to compile an extensive set of by-laws and to get the Organization up and running. There have been two successful golf outings, with the third annual golf outing scheduled for September 15th. Among many events to raise funds is the sale of t-shirts.

Det. Martin stated the primary purpose of raising funds is to provide monetary assistance in the event an Auburn Hills Police Officer is killed in the line of duty. There is a one-time donation to the family of an officer killed in the line of duty; the amount allowed currently is \$14,000 per each family member, which is the goal of the Auburn Hills Fund. The money is given immediately to the family to help fill the gap of insurance money for whatever reason they see fit. Donations can also be made to other charitable organizations through a vote of the Board. Proceeds from last year's golf outing was split with the Fire Department's Helping Hands program, which raised just over \$8,000.

Ms. Hammond noted this was last approved by City Council in 2011 and she read the renewal process is every seven years, and asked why this is being approved again.

Det. Martin explained last year the State of Michigan split the Gaming Board and the Gaming Commission, and because they are split, both entities need to be provided the identical information, as well as Council's approval.

Moved by Mitchell; Seconded by Verbeke.

RESOLVED: To approve a resolution recognizing the Law Enforcement Benevolent Organization of Auburn Hills as a non profit in the community.

VOTE: Yes: Burmeister, Hammond, Kittle, Knight, McDaniel, Mitchell, Verbeke

No: None

Motion Carried (7-0)

Resolution No. 14.07.144

8. OLD BUSINESS

~~8a. City Council's Rules and Order of Business, Revised~~

10. COMMENTS AND MOTIONS FROM COUNCIL

Ms. Verbeke:

- Joslyn Road was opened this afternoon and thanked everyone who was instrumental in having the road paved.

Mr. Burmeister:

- National Night Out is August 5th, and he hopes to see everyone there.

Ms. Mitchell:

- Was pleased to see the communication in the water bill that residents can still receive hard copies of the City Newsletter.
- Asked if a periodic report can be given to Council regarding the activity of the Tree Fund.
- In August the Planning Commission will be looking at amendments to the Gas and Oil Ordinance.

Ms. Hammond:

- Noted packet Item 7d. included addresses that should not have been included and she would like to make sure it doesn't happen again.

Mr. Knight:

- He drove through the parking structure and counted 55 cars and asked if the installation of cameras has been considered for security purposes.

Mr. Tanghe stated it something that can be investigated. Currently, lights dim in the garage when there isn't any activity and brighten when there is a pedestrian or a car moving within the garage.

- He hopes work is continuing on the e-cigarettes.
- Will be meeting with Mr. Melchert on the downtown striping when the final recommendation comes from OHM.
- Regarding Ms. Sendegas comments on the Farmers Market, he still considers Auburn Hills as a blue collar community and farmers markets are a Birmingham type of operation. He suggested possibly allowing the one farmer a stand of his own, and having the other non-farm vendors using his space once a week.
- Had the pleasure of going to the local Muslim temple in Rochester Hills; many local officials were invited and attended during the last week of Ramadan.

Mayor McDaniel:

- Regarding the Farmer's Market, he has heard both the positives and the negatives. At the end of the season, as in the past, an analysis will be conducted, including the vendors, to determine if any changes will be made to the market, or if there will be a market.

11. CITY ATTORNEY'S REPORT - none

12. CITY MANAGER'S REPORT

- He and Mayor McDaniel have discussed the market and the location change may have something to do with the poor attendance, but there is also competition. At the end of the season it will be evaluated to determine if the market should continue or not. There is quite a bit of resources spent on marketing and staffing.
- August 7th, he and Mr. Cohen will be attending the One Stop Ready Showcase at Oakland County. Mr. Cohen will make a presentation showcasing the possibilities of Auburn Hills development and redevelopment sites. There will be a number of developers who will be attending the session.
- The Building Inspector vacancy is very close to being filled and the Economic Development Coordinator position interviews will begin soon.
- There have been complaints of power outages, approximately 3,000 residents in Auburn Hills. DTE's website, dteenergy.com, the home page under Storm Update has a link to follow the progress of restoring power. There is also a phone number to call, 1-800-477-4747. He wants to remind residents the City does not provide electrical service; electrical service is through DTE.

City Clerk Kowal wants to remind everyone to vote next Tuesday, August 5th. The polls will open at 7:00 a.m. and remain open until 8:00 p.m. Absentee ballots are also still available and to contact the City Clerk's office.

13. ADJOURNMENT

Hearing no objection the meeting adjourned at 7:41 p.m.

Kevin R. McDaniel, Mayor

Terri Kowal, City Clerk