

## Meeting Agenda

**Date:** August 28, 2017

**Subject:** Avery County Economic Development Committee

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1. Approve minutes:
  - July Meeting
  - August Special Meeting
2. Report from Phillip Barrier - re. requests & questions presented to Board of Commissioners members:
  - a. Handling/spending of available funds.
  - b. EDC proposed community outreach plans.
  - c. EDC community interaction disclaimer – not applicable/not required.
  - d. Reporting responsibilities & level of independence – Phillip will provide oversight.
  - e. Tax and/or training incentives – deferred to a later date.
  - f. Business cards – will be printed by Avery County.
  - g. Anything new or additional?
3. Phillip Barrier updates:
  - a. High speed internet grants.
  - b. New business development news.
  - c. Other?
4. Marketing sub-Committee Report:
  - a. Susan re. her logo efforts.
  - b. Logo & branding efforts to date. EDC discussion, re. going forward plan.
  - c. Larry re. community outreach.
  - d. Larry re. benchmarking off other county/state economic development efforts.
5. Youth Athletics sub-Committee Report.
6. Lodging/Food Services sub-Committee Report.
7. Potential discussion topics:
  - a. Visitor Center.
  - b. Grants.
  - c. Utilization of vacant/abandoned commercial buildings.
  - d. Photo-electric/solar farms.
8. New business and/or issues to address.
9. What have I/we missed – questions, concerns, other? My 2½ week September absence reminder.
10. Next meeting – As of 8/25 ??????????.