Meeting Agenda

Date: December 11, 2017

Subject: Avery County Economic Development Advisory Committee

---

1. Approve November meeting minutes:

2. Phillip Barrier updates & Status Reports:
   a. High speed internet grants?
   b. New business development news?
   c. Status of Larry's suggestion that an EDC page link be added to the county web site?
   d. Other?

3. New Business:
   a. Should we consider adding additional EDC members?
   b. New business cards.
   c. Should the EDC consider funding a high school Junior Achievement program?

4. Old Business:
   a. Status of hiring a potential EDC consultant?

5. Marketing sub-Committee Report:
   a. Larry, Carmen & Ken - re. status adding EDC page link to the county web page.
   b. Status of useable video & logo software to Dennis Holland?
   c. ASU logo & branding efforts - re. going forward plan. Need for new business cards, letterhead, etc.
   d. Larry re. community outreach.
   e. Have our new logo & video [?] added to other web sites – "VisitNC.com", Sugar Mountain, etc.
   f. Larry re. benchmarking off other county/state economic development efforts.

6. Roy – report on Newland Planning Committee & and Sugar Mountain TDA.

7. Susan – report on her 11/30 career instruction class, for the 8th. grade middle school students.

8. Youth Athletics sub-Committee Report.

9. Lodging/Food Services sub-Committee Report.

10. Potential discussion topics:
    (a) Visitor Center. (b) Grants. (c) Utilization of vacant/abandoned commercial buildings.
    (d) Christmas tree & other agricultural economic development (e) photo-electric/solar farms (f) Closed loop system fish farming (g) public shooting range.

11. Other new business and/or issues to address?

12. What have I/we missed – questions, concerns, other?

13. Next meeting?