

## Meeting Agenda

**Date:** September 28, 2021

**Subject:** Avery County Economic Development Advisory Committee

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**Given the current Covid-19 circumstances we are going back to virtual Zoom meetings, but unlike in the past we will all be joining virtually. This eliminates the need for any of us to be in the same room and allows us to be mask free. Susan will use her digital recorder as an aid in taking minutes and Dennis Holland will also provide her a recording of the meeting as well.**

**The meeting will come to order.**

1. Approve and or amend the August 31<sup>st</sup>. Meeting Minutes.
2. **Unfinished Business:**
  - a. Ken re. video project – We shot the Community Center video on Monday, 9/20 as scheduled. The finished video should be ready for approval in 4 – 5 weeks. Reminder - the price quoted to do the Community Center video is applicable to doing both the Hospital & High school videos.
  - b. Ken re. latest Newland Structall and Bent Pine Hollow news.
  - c. Other?
3. Phillip Barrier updates and other news re. O’Reilly Auto Parts, Structall, etc. Availability of Avery County Logo decals? Other new business news?  
Dave Smith re. Newland strip mall property development status.
4. **New Business and/or other issues to address:**
  - a. Clayton Harpold to report on Mission Statement progress.
  - b. Kate Gavenus to report on New Business Guide Tool Box project.
  - c. American Recovery Plan news applicable to Avery County & EDC?
  - d. Other?
5. **Avery County Chamber of Commerce** - Anne Winkleman.
6. **Agricultural sub-Committee Report [Jerry Moody]:**
  - a. News and/or updated information on the kill & chill project news.
  - b. Other
7. **Marketing sub-Committee Report:**
  - a. I have asked Anne Winkleman to provide us a quote to redesign our 2022 “Business & Visitor Guide” ad, quote both a ½ page ad - as we have done previously and the cost of a full page ad.
  - b. News/other?
8. **Education sub-Committee Report [Ken Walter]:**
  - a. Our offer from Allen Cook for us to host a “Finding, Keeping, and Motivating Workers Workshop” as previously presented by Professor Tonya Snider in Burnsville – do we want to schedule? Reminder - our only obligation will be to provide a venue – Avery County Community Center and lunch and we will also offer as Zoom webinar for those who cannot attend in person.
  - b. Other
9. **Future discussion and/or action topics:**
  - a. ?
10. What have I/we missed – questions, concerns, other?

**11. Next meeting** – Tuesday, October 26<sup>th</sup>

**Are there any objections to closing the meeting? Hearing no objections, the meeting is adjourned.**

**NOTES:** (1) Opening & closing instructions in **bold** are now in compliance with “Robert’s Rules of Order”, 11<sup>th</sup> Edition.

**PREVIOUS MEETING NOTES:**

1. April 29, 2019 combined EDC/BoC meeting review. For the record our suggestion list was:
  - a) The development of an Arts, Craft & Agricultural Products Market. Such a facility appropriately marketed would serve all of Avery County.
  - b) Pitch to gated community members our Avery County business opportunities and county needs, in the hope of enlisting their interest and/or support.

NOTE: Susan has made an excellent suggestion - “Next time, instead of calling it a joint meeting, what if we call it a ‘presentation’ to the BOC. We could break the hour in half & in the first half hour, we could share info on what we have accomplished. Then, give the second half hour for feedback or talk time.”
2. Previously Phil Trew, NC Works and Rebecca Bloomquist, High Country Council of Governments has offered their assistance with grant writing - as has Kate Gavenus [many moons ago]. Is investigating grants something we should be recommending to the Board of Commissioners?
3. At the October 28, 2019 meeting a motion was made & passed extending the EDC Meeting times from 6:00 to 6:30 PM, on those dates when the committee has a guest speaker.

**Reminders:**

1. Allen Cook, Mayland Community College Small Business Center continues to offer assistance programs & services to help business owners understand & apply for grants & loans.