

## Meeting Agenda

**Date:** December 1, 2020

**Subject:** Avery County Economic Development Advisory Committee

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**Because we had to cancel our meeting yesterday I am going to use this Agenda format as a means to bring you all up to date with the following report.**

1. Approve and or amend the October 27<sup>th</sup>. Meeting Minutes – postponed until our January 26<sup>th</sup>. meeting.
2. **Unfinished Business:**
  - a. Web Site Development Project status update – Melynda, Phillip, Jerry and I did a Zoom meeting with Boomer and Krista Stearns, Account Manager on 11/06. Subsequently Krista has left Big Boom Design and Boomer has taken over the project himself. Given various circumstances beyond our control on Monday, 11/30 we made a decision to scale back this project for the time being. I had a conversation with Boomer that afternoon and it was agreed that he would copy/duplicate all the pages and information we currently have at our EDC site and load to our Chamber of Commerce site [with the exception of Crossnore which no longer has a web site] and I have e-mailed Boomer our new Resource Directory. Our Avery Country EDC site/pages will remain unchanged. Later that afternoon Boomer e-mailed me 2 design concepts - for our consideration, to address our web site development/improvement project. Speaking for myself they are just what I had envisioned and I have shared these with Melynda, Jerry & Phillip. I am hoping we will have the opportunity to fine tune and bring before you all and then on to the Board of Commissioners. I truly believe we are now back on track.
  - b. The new Bojangles' building progress appears to be progressing nicely.
3. Dave re. Newland strip mall property development status – nothing new to report.  
Ken re. IRC/Structall – They are dealing with supply chain issues, and other slower than hoped for water & sewer progress delays, but they tell me they remain optimistic that things will work out in the long run.  
According to Site Selection magazine North Carolina ranks as the nation's top business climate state in 2020, in a two-way tie with Georgia - WOW.
4. **New Business and/or other issues to address:**
  - a. Per Cindy Turbyfill there are only 2 EDC member candidates that will be announced at the next meeting of the Board of Commissioners on 12/07 – David Tate and Angela Berry.
  - b. Eric Berg - presentation re. follow-up on quality of life and tourist investments, also postponed until January 26<sup>th</sup>..
5. **Reminder** – election of officers in January.
6. **Next meeting** – Tuesday, January 26<sup>th</sup>, location to be advised at a later date.

### Additional Reminders:

1. Retaining Employees Workshop – to be rescheduled when it is COVID-19 safe.
2. Allen Cook, Mayland Community College Small Business Center continues to offer assistance programs & services to help business owners understand & apply for grants & loans.