

MINUTES
CARBONDALE PUBLIC ARTS COMMISSION
October 5, 2022

CALL TO ORDER

Britni Johnson called the in-person/virtual meeting of the Carbondale Public Arts Commission to order in Town Hall Room 1 at 5:33 pm on October 5, 2022.

ROLL CALL

The following members were present for roll call:

CPAC Members: Britni Johnson, Chairperson
 Brian Colley, Member
 David Thickman, Member
 Ann Harris, Member
 Michael Stout, Member

Town Staff Present: Laurie Lindberg, Town of Carbondale Staff Liaison
 Luis Yllanes, Board of Trustees Liaison
 Kae McDonald, Boards & Commissions Clerk

CONSENT AGENDA

Motion Passed: David ***moved*** to approve the minutes from the September 7, 2022, meeting. Ann ***seconded*** the motion, and it was ***unanimously approved***.

PERSONS PRESENT NOT ON THE AGENDA

There was no one present, not on the agenda, to address the Commission.

2022 YEAR-TO-DATE BUDGET RECAP

Britni noted that there were no new expenditures from the last meeting. There were no other comments on the budget.

ELECTION OF CHAIR/VICE-CHAIR

Britni reminded the commission members that Michael had elicited interest in serving as Chair of the Public Arts Commission for 2023 at last month's meeting. She explained that to share information from one year to the next, she would step into the role of Vice-Chair for the coming year.

Motion Passed: David ***moved*** to recommend Michael Stout to the Board of Trustees for appointment as incoming Chair for 2023. Brian ***seconded*** the motion, and it was ***unanimously approved***.

Motion Passed: Michael ***moved*** to recommend Britni Johnson to the Board of Trustees for appointment as incoming Vice-Chair for 2023. Brian ***seconded*** the motion, and it was ***unanimously approved***.

OTHER COMMENTS

David asked if the other commission members thought that there had been a sufficient response for Art Around Town through the CAFÉ process. He noted that he had an artist friend in South Dakota, and they have a robust art selection system there that involves a paper application. He wondered if there might be another way to advertise for entries other than CAFÉ and indicated a willingness to gather more information about South Dakota's process if commission members were interested in discussing it.

Britni commented that CAFÉ is one of the more popular modes used to advertise and it can be modified to target regions.

Laurie added that a lot of artists seek opportunities for public art through CAFÉ.

Luis thought that the messaging and marketing to make artists aware of CAFÉ could be broadened.

Laurie commented that they utilize Facebook extensively and in addition to Colorado, target artists in the Southwest, Nevada, Utah, and Montana. She explained that advertising farther east doesn't work well because the artists don't want to personally deliver their artwork. She noted that she recently had a conversation with Jade Windell at the Marble Symposium, and he is on the Loveland Arts Commission and they are thrilled to get 20 submissions. She pointed out that while Carbondale gets 80 applications, they are often similar. She suggested that a discussion might explore how best to boost the quality and variety of the submissions, possibly by reducing the number of pieces accepted and boosting the honorarium. She added that the timing of Anderson Ranch's art show competes with Carbondale's and the type of entries they receive is amazing.

Brian wondered if there was a way to work with Anderson Ranch.

David asked if it was possible to add this topic as a regular discussion item for upcoming meetings to explore how to solicit a variety of entries and educate the community on why particular pieces are chosen.

Michael commented that the 2023 Art Around Town might be like past years because of the entry timeline but thought there was room for discussion as it applies to the 2024 show.

Britni noted that CAFÉ goes live in November, but it might be possible to reduce the number of accepted sculptures and boost the honorarium.

Laurie asked if the Board of Trustees needs to approve the honorarium amount awarded to each artist.

Luis replied that budget changes do need approval, but if the current budget amount remains unchanged it would be a courtesy to inform the Trustees of any adjustments to the number of artists accepted and honorarium awarded.

Laurie suggested discussing the change at the November Public Arts Commission meeting and if a decision is made, they could communicate that change to the Board of Trustees at their November 15th check-in meeting.

David wondered if the number of sculptures selected for Art Around Town is reduced, if it was possible to set up a parallel program for local artists to fill the remaining marble bases. He added that they could keep the Art Around Town exhibit centered on Main Street and have local artists show their work on the outskirts.

Britni agreed that the location of where the art is displayed could determine whether an artist received an honorarium or not but pointed out that it will take some work to figure out how best to reach out to local artists.

Laurie noted that some of the sculptures that have been exhibited in past shows have been good and suggested if the honorarium is increased to contact those artists about applying again.

ADJOURNMENT

The October 5, 2022, regular meeting adjourned at 5:56 pm. The next regularly scheduled meeting will be on November 2, 2022, at 5:30 pm.

Respectfully submitted,
Kae McDonald