



VILLAGE OF FRANKLIN

Road Banner Policy

Installation of any ropes, wires, signs or banners over or across a public road or other public place in the Village of Franklin shall require permission from the Village Council and shall comply with the following:

TYPE

Road banners may be permitted only for non-commercial, non-political, non-profit, community or civic events that will be open to the general public. Banners relating to private events or private business, or containing commercial advertising or political or religious messages are not permissible.

APPLICATION

Persons or groups requesting the installation of banners must complete a Civic Events Permit. The completed Civic Events Permit must be filed with the Village Clerk. With submission of the Permit, the applicant must provide a commercial general liability insurance certificate to the Village Clerk evincing the coverages required by this policy.

DISTRIBUTION

When a completed application is filed with the Village Clerk, the Clerk shall refer it to the Building Official, the Police Department and the Fire Department for review before presenting it to the Village Council for approval.

CALENDAR

The Village Clerk shall keep a calendar of requested and scheduled installations and removals and their locations.

RECOMMENDATION

After receiving the application and reviewing the specifications, location and request dates, the Building Official shall recommend whether to approve, approve with conditions, or deny the applicant's request, subject to final decision by the Village Council.

INSTALLATION/REMOVAL

After approval of the application, the banner shall be provided to the Fire Department who will install and remove the banner at the approved location(s) during weekday regular business hours. Applicants must provide a sufficient number of two inch steel screw type of carabiners and nylon rope for the installation of the banner.

INSURANCE

The applicant shall provide and carry commercial general liability insurance, including premises and completed operations, through companies licensed and admitted to do business in Michigan. This insurance shall provide protection from all claims of damage or injury, including death, to persons and

06/23/2021

property which may arise out of, result from or be caused by applicant's banner installation, with occurrence and aggregate limits of not less than \$1,000,000.

The Village of Franklin and the Franklin-Bingham Fire Department, the owner of 32654 Franklin Road, and their officials, officers, employees, agents and volunteers shall be named as additional insureds and this coverage shall be endorsed on the certificate and policy. The following statement must be inserted into the description portion of the insurance certificate.

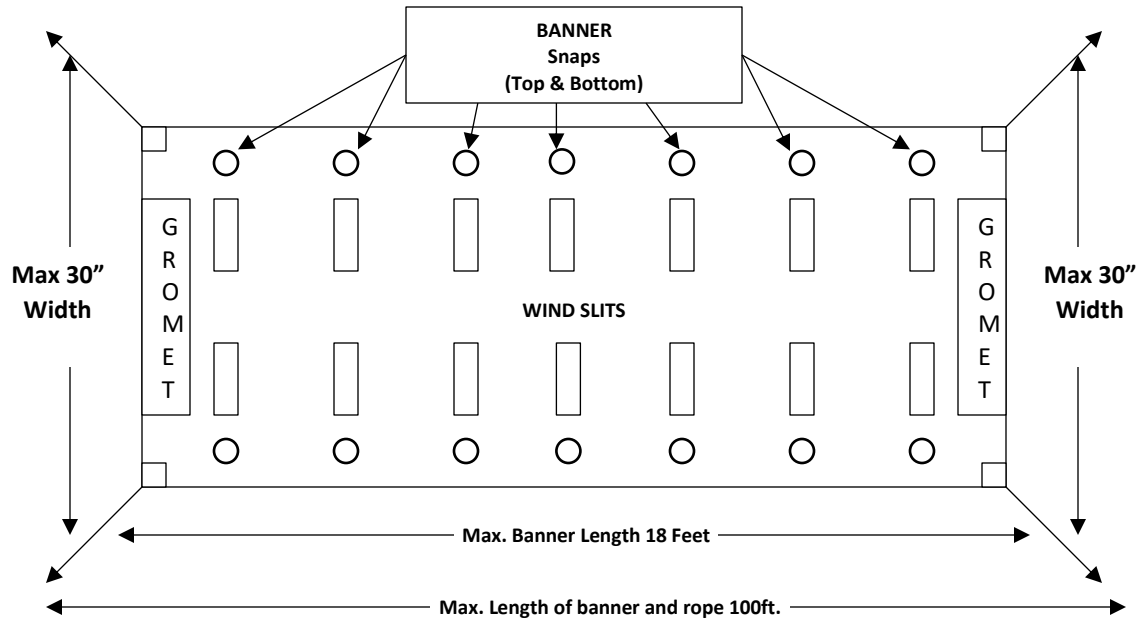
The Village of Franklin and the Franklin-Bingham Fire Department, Golfdale LLC (3878 Long Meadow Lake, Lake Orion MI 48359) and their officials, officers, employees, agents and volunteers are additional insureds. This coverage is primary to the Village and the Fire Department and not contributing or pro rata with any other insurance or similar protections which is or may be available to or carried by the Village or Fire Department.

The certificate shall state (30) thirty-days advance written notice shall be provided to the Village Clerk in the event of cancellation, renewal or material change in the coverage.

The insurance shall be in effect during the installation of the banner, while the banner is hanging and during the removal of the banner and shall include the poles to which the banner is attached.

HOLD HARMLESS

To the fullest extent permitted by law, the applicant agrees to hold harmless, indemnify and defend the Village and the Fire Department, and their officials, officers, employees, agents and volunteers against all law suits, demands, claims, judgments, cost of repair or replacement of any damaged poles or electrical equipment, costs, losses, attorney fees and expenses resulting therefrom.



MINIMUM SPECIFICATIONS FOR BANNER INSTALLATION:

1. Combined length of banner and rope shall be a maximum of 100 ft.
2. The four (4) corners shall be reinforced and have grommets on each corner.
3. The banner shall have four (4) ropes of equal length.
4. The banner shall have snaps a minimum of two (2) ft. apart.
5. The banner shall have a minimum of ten (10) wind "u" slits in two (2) rows, with a minimum of five (5) slits in each row, for a eighteen (18') ft. banner.
6. Banners are to be a width which will meet minimum clearance for public highways. It is suggested that banners be no wider than thirty (30") inches to meet the roadway clearance of eighteen (18') ft.
7. Banner must be made with a durable, weather-resistant, non-paper fabric. Contact the Building Official before ordering banners to ascertain whether material is suitable.