



NEWS RELEASE

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Northglenn Crisis Response Unit Now Using Coordinated Care Network *Unite Us*

Feb. 1, 2022, Northglenn, CO – In October 2021, Northglenn City Council voted to create a Crisis Response Unit (CRU) consisting of five team members. The mission is to support Northglenn residents in need to locate and navigate social services like housing, health care, mental health services, transportation, and more. The CRU announced that they are partnering with [Unite Us](#), the enterprise technology company providing the digital health infrastructure to power integrated health and social care ecosystems, to expand the existing network known as [Unite Colorado](#).

“We have a wide variety of services available through Adams County and local non-profits,” explained Rupa Venkatesh, Assistant to the City Manager. “Connecting Northglenn residents to those services and keeping track of referrals is a challenge, especially if individuals and families are in the midst of personal crisis. Handing someone a phone number or website and expecting that to fix everything is unrealistic. CRU provides additional support to find and get people the help they need – Unite Us is a tool that will make it easier.”

“I’m excited to utilize the Unite Us Platform as we navigate services for Northglenn residents who are often struggling with several issues at once,” said Jessica Hulse, CRU Program Manager. “Being able to give real-time referrals, track outcomes, and receive feedback on what is or isn’t working with other organizations will enable us to problem-solve more efficiently. I think good communication and coordination will ultimately lead to more positive, tangible results.”

Unite Colorado allows providers to securely track every person’s services in a centralized, cohesive, and collaborative ecosystem. The network goes beyond the technology to support organizations and has been working to build secure, community-wide systems that truly improve health outcomes and people’s lives overall. “Unite Colorado’s partnership with Northglenn CRU will help us in reaching a collective goal to effectively increase equitable access to health and social services for Northglenn residents, regardless of circumstance. Together, these much-needed resources will redefine the quality, impact, and intersection of whole-person care across this community,” said Katie Koblenz, Colorado State Network Director, Unite Us.

Northglenn CRU invites nonprofits in the North Metro Area to join Unite Colorado. CRU is co-hosting an information session at 10 a.m., Wed., Feb. 9 for community partners who are interested in joining the Unite Colorado network. [RSVP to join this session](#) to learn more or feel free to contact the Unite Colorado’s Community Engagement Manager, [Marlene Franco](#), with any questions.

For additional information about CRU contact Jessica Hulse, at 720-822-0558 or jhulse@northglenn.org.

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About City of Northglenn

Northglenn, CO, is a city of 39,000 residents located 13 miles north of downtown Denver. Northglenn is a diverse and welcoming community that celebrates its small-town character, urban energy, and thriving businesses. Learn more by visiting www.northglenn.org. Like us on Facebook @cityofnorthglenn, and follow us on Twitter @northglennco.

About Unite Us

[Unite Us](#) is a technology company that builds coordinated care networks of health and social service providers. With Unite Us, providers across sectors can send and receive secure electronic referrals, track every person's total health journey, and report on tangible outcomes across a full range of services in a centralized, cohesive, and collaborative ecosystem. Unite Us' dedicated team builds authentic, lasting partnerships with local organizations to ensure their networks have a solid foundation, launch successfully, and continue to grow and thrive. This HITRUST-certified social care infrastructure helps communities transform their ability to work together and measure impact at scale. Follow Unite Us on [LinkedIn](#), [Twitter](#), [Instagram](#), and [Facebook](#).