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Northglenn Companies Finalists in 'StartUp North' Pitch Competition

Community invited to competition that celebrates entrepreneurship

Northglenn, CO - After a three-step vetting process, two Northglenn businesses have been chosen as finalists for StartUp North, the first-ever Adams County business pitch competition. The contest and event were designed to bring together top entrepreneurial talent from the Adams County community to showcase great small businesses and startups.

Northglenn start-up **The Good Couch LLC**, which specializes in the refurbishment and sale of used couches, loveseats, sectionals and sets, was among the top five finalists.

Northglenn's **[M]otherboard Birth** was selected as one of the three finalists and will pitch in the final competition. This tech start-up provides evidence-based education, collaboration through HIPAA-compliant messaging systems, and integration within hospitals to help busy nurses and care providers listen to families efficiently. This results in better patient satisfaction, better outcomes, and reduction of birth trauma.

The community is welcome to attend the pitch competition at 3 p.m. on Thursday, Nov. 8 at the Brighton Armory Performing Arts Center, 300 Strong St. in Brighton. The first 100 registered attendees will be entered into a drawing for giveaways and receive a

complimentary promotional bag. The event is free, but attendees must register to be eligible for giveaways. To register, go to www.northglenn.org/startupnorth.

About the City of Northglenn

Northglenn is a city of 38,648 residents that is located 13 miles north of downtown Denver. In the heart of the metro area, Northglenn is a place to call home and a forward-thinking community where businesses can thrive. Learn more by visiting northglenn.org. Like us on Facebook, @cityofnorthglenn, and follow us on Twitter, @northglennco or @northglennbiz.

To learn more about StartUp North visit startupnorth.biz or email info@startupnorth.biz

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