



Public Information - City Council Candidates 2021

To best serve Northglenn residents, the Communications Department, in conjunction with the City Clerk's Office, works to provide accurate, objective public information about local elections on city communications platforms.

Please note, the City Clerk posts all legal notices and manages all election and candidate information, forms and processes. The Communications Department simply shares that public information on city platforms when appropriate. The opportunities listed below are in addition to candidate information that will be on the City Clerk web pages (www.northglenn.org/elections).

Candidates are encouraged to provide requested information by the deadlines below in order to be included in public information shared in the *Northglenn Connection* (newsletter mailed monthly to every address in the city); City of Northglenn [Facebook](#), [Twitter](#), [Instagram](#), and [Nextdoor](#) accounts; *Northglenn Now* (e-newsletter sent monthly to subscribers); video on Comcast Channel 8 and [YouTube](#); and at select city events if desired.

City Public Information Plans for Northglenn 2021 City Council Election

- 1. Event space** – Candidates are invited to purchase space at the following events: July 4th events (July 4), Pirate Fest (Sept. 17-18), and Safe Street Halloween/Kids Halloween event (Oct. 22). [Designated space is \\$50 per event](#) and must be secured at least 10 days prior to the event. Contact is Ashley Garst (agarst@northglenn.org). Any member of the public may attend events (including candidates) and interact with others in attendance. The purchase of space simply allows candidates to secure a designated area to set up their own table, 10'x10' tent, sign, etc. and easily hand out material and interact with attendees, if desired.
- 2. Candidate printed information insert** – Beginning Aug. 30 candidates may fill out a form (online or hardcopy) with answers to general questions aimed to help residents get to know candidates. The form will have space limitations to assist with balanced coverage of each candidate. A square headshot photo of the candidate (digital preferred) may also be submitted. Candidates will be listed numerically by ward then alphabetical order by last name. Responses and photos will be printed as-submitted. The information will be printed in booklet format and inserted into the October issue of the *Northglenn Connection* (arriving around Oct. 1 depending on postal service). A digital version of the booklet will be posted on www.northglenn.org and linked from social media and *Northglenn Now*. A link to the form will be emailed to candidates on Aug. 30. Please inform the City Clerk if you desire a print version of the form. **Forms and photos are due by 8 a.m., Monday, Sept. 6.**

- 3. Candidate forum** – The Rotary Club of Northglenn-Thornton will be hosting a candidate forum on Wednesday, Oct. 13 (time TBD, location is tentatively Parsons Theatre). This event is run by a nonprofit, non-partisan group. The contact is Rosie Garner, rosiegarner@comcast.net or 303.808.1952. In the interest of offering voters access to information, the city will provide a location for the forum, as well as contracted videographer services. The event information and subsequent video/link to video will be shared on city communications platforms. Again, there will be no editing of content. The video recording of the forum will be aired from opening to closing of the event; screen text describing the event and identifying speakers will be the only addition.

Other Opportunities:

There may be other candidate forums, local newspaper features and candidate engagement opportunities offered by organizations other than the city. To be informed of all opportunities the city is aware of, please make sure you provide the City Clerk with accurate contact information, especially email. If the city is informed of additional opportunities and asked to share them, it will be forwarded via email. Please be aware, the city is not informed of every opportunity. Organizations also obtain candidate contact information from the city webpage.

If you have questions about city communications, please contact Director of Communications Diana Wilson, dwilson@northglenn.org or 303.450.8713.