

# 2022 BUSINESS SURVEY



City of Northglenn Economic Development Department | 303.450.8743 | [www.northglenn.org/biz](http://www.northglenn.org/biz)

## Business Retention is the Foundation of a Healthy Local Economy, and is a Top Priority for the City.

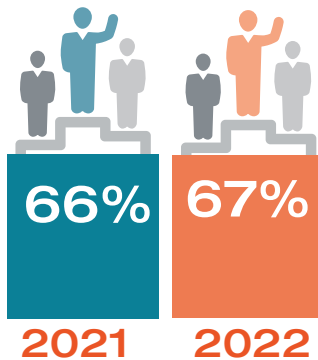
To better understand the business climate of Northglenn, the Economic Development Department distributed its 9th annual business survey to all companies in the city. The survey had 82 responses.



### Top 5 Challenges in 2022

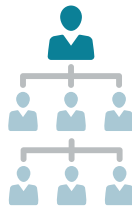
1. Access to Capital
2. Social Media/Website
3. Marketing/Public Relations
4. Networking Opportunities
5. Business Management/Strategic Planning

Rate the availability of a qualified workforce as **good to excellent**



**54%**

Expect to increase their workforce in **the next 12 months**, compared to **53%** in 2021



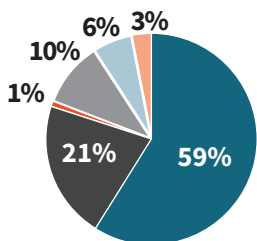
**85%**

Have less than **10** full-time employees



**44%**

Plan to expand locally **in the next 24 months**, compared to **48%** in 2021



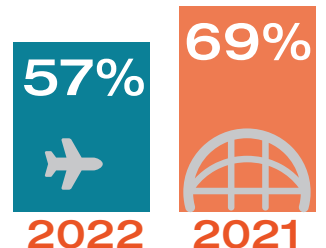
### Respondents\*

\*3% were home-based

- Service
- Retail
- Manufacturing/Distribution
- Restaurant
- Entertainment
- Non-Profit

**72%**

Operate in less than **5,000** square feet of space



Plan to expand products and/or markets in **the next 12 months**



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