



Business Connection

Thank You for Bringing Your Business to Northglenn!



Scissorhand Colour Studio Celebrates Grand Opening

Scissorhand Colour Studio held its ribbon-cutting on Feb. 17. This full-service hair studio occupies 1,225 square feet at the Northglenn Marketplace at 421 W. 104th Ave., Suite B. They currently employ three people. For more information, call 303.993.7679.

New Northglenn Businesses

Inner Journey Counseling Center leased a 170-square-foot unit at 11166 Huron St. This business provides individual therapy services. For more information, call 720.466.5667 or go to www.innerjourneycounseling.com.

MJ Spa leased a 1,315-square-foot unit at 466 Malley Drive. This company specializes in Chinese Massage Therapy. They currently employ two people. For more information, call 720.609.6640.



NORTHGLENN URBAN RENEWAL AUTHORITY

Northglenn Urban Renewal Authority

The Northglenn Urban Renewal Authority works to improve business areas in Northglenn by eliminating blight, assisting development and redevelopment projects, and planning and building public and private-related commercial improvements. For more on NURA, including a map of the city's urban renewal areas, documents and current board members, go to www.northglenn.org/nura.

NURA awards matching grants for up to \$12,500 through its Business Improvement Grant (BIG) and Business Utility Assistance Grant (BUAG) programs. BIGs are for exterior improvements that are visible from the public right of way, while BUAGs are for utility upgrades. For more information, go to www.northglenn.org/grants.

In 2022, NURA issued 16 business grants totaling \$138,286.45. This leveraged \$2.4 million in private commercial property improvements.



Upcoming Workshops and Courses:

- [Leading Edge for Entrepreneurs- Week Course](#): This course starts Feb. 28, 2023, at 5PM
 - [Unleash the Power of AI](#): This virtual class is on March 8, 2023, at 10 AM
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EV CHARGER BENEFITS

for Your Business



Stand Out

Offering EV charging stations can **distinguish your business from others**, attracting new customers and employees looking for a charge.

There are lots of apps out there where folks can look for public charging stations. By having a charging station on these apps, **more customers are likely to find your store!**



Prepare for the Future

As EVs continue to grow in popularity, EV charging stations will transition **from amenities to necessities**.

Stay ahead of the curve and learn how to provide this service effectively.

Show Your Commitment to Sustainability



When customers and employees see EV charging stations, they'll know you are **contributing toward a sustainable future**.

Offer a Perk to Employees



Having EV charging onsite allows you to offer discounted charging to employees who have EVs, helping with **employee attraction and retention**.



Tap into Revenue Opportunities

Charging fees can be assessed to cover installation and electricity costs and charging stations in community areas provide opportunities for **corporate sponsorship or targeted advertising**.

ChargePoint data shows that charging stations increased average EV driver dwell time by 50 minutes ([ChargePoint](#)). This means **customers will have more time to spend in your business!** Studies find that shoppers spend about a dollar per minute they are in a store. Adding EV charging can triple customers' time in a store, **tripling customer spend** ([ChargePoint](#)).



Visit our
website

Have a question? Contact us!

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