



# City of Pontiac City Clerk Medical Marihuana Application Process & Community Benefits Evaluation and Scoring Update

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Presentation to the Pontiac City Council  
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<http://www.pontiaccityclerk.com>



# Application Period

Provisioning Center 21 Day Application Period January 6-27, 2020. The Clerk's Office will accept applications Monday-Friday 9:00 a.m.-4:00 p.m.

**No applications will be accepted after 4:00 p.m. on Monday, January 27, 2020.**

# Status of Professional Expert Agreements

- A. City Council approved the Professional Expert – Financial Advisor (Sherman J. Taylor, JD CPA, SRT Consulting, LLC) to the City Clerk and Professional Expert – Legal Advisor (Klint Kesto, Esq., Kesto Law, P.L.L.C) to the City Clerk on November 26, 2019
- B. The City Clerk gave both agreements to the Mayor to sign on November 29, 2019
- C. The Mayor met with the City Clerk and the two professional experts on January 13, 2020 to discuss the agreements.**
- D. As of January 17, 2020, the City Clerk has not received the proposed revised agreements from the Mayor.**
- E. The City Clerk will not review any Medical Marijuana Applications until the Professional Expert Agreements have been signed.**

# Community Benefits

## What are Community Benefits?

Community Benefits are pledges made by the applicant to the residents of the City. Community benefit pledges should be made in partnerships with residents, neighborhood associations, faith-based organizations, community organizations and/or nonprofit organizations to develop or support established diverse programs and services that work to support children, families, neighborhoods, underserved populations and/or the quality of life in the city.

## **Community benefits are not pledges made to the City of Pontiac (Municipality).**

- **The City did not adopt a Community Benefits Ordinance**
- **There is no official City of Pontiac Community Benefits wish list. The Mayor has a wish list.**

### **Community Benefits Scoring**

In the Community Development Subcategory of Content and Sufficiency (up to 10 points) and the Philanthropic and Community Improvement Category (up to 10 points), applicants will be scored based on the community benefits pledged in the City. Community benefits points will be awarded, as determined by the City Clerk, based on the commitment, **quality, duration and community support** of such pledged benefits.

If an applicant does not pledge community benefits, such applicant will receive a zero (0) score for such Community Development Subcategory and Philanthropic and Community Improvement Category.

In each Community Benefits Scoring category in which an applicant can earn a maximum of three (3) points, applicants will receive:

- One (1) point if their submission is **Very Deficient**, or
- Three (3) points if their submission is **Satisfactory**.

In each Community Benefits Scoring category in which an applicant can earn a maximum of four (4) points, applicants will receive:

- One (1) point if their submission is **Very Deficient**, or
- Four (4) points if their submission is **Satisfactory**.

# How will Community Benefits be evaluated?

- **Quality**
  - Program Impact – Who will benefit as a result of the pledge?
  - Evidence-Based (Research & Data)
  - Capacity Building – Is the pledge developing or strengthening community resources (i.e. community leadership, financial or organizational capacity)?
- **Duration**
  - One time v long term commitment
- **Community Support**
  - Applicants need to be able to demonstrate that they have the support of the community.
  - How?
    - Pledges should be developed with community input.
    - Partnerships should be developed from the ground up not top down. (resident input in the design and development of benefits matter)
    - Letters of Support
    - Advisory Committee
    - Key Stakeholders

## Examples of Community Benefits:

- Job Training and Employment Programs
- Transitional Programs (Previously Incarcerated)
- Library and Literacy Programs
- Health Initiative Programs
- Business Development Fund (to assist City of Pontiac residents with funding for businesses and with starting and growing businesses)
- Parks
- Home Repair Program



## Keys to Remember

1. You are partnering with the community not the City of Pontiac. (Municipality)
2. Community Benefits should be developed in partnership with community stakeholders.
3. Explain who benefits from your pledges and how do they benefit.
4. Explain how your partnership is managed.
5. The partnership needs to be community driven not government managed.
6. Naming rights can be community benefits if they meet the scoring guide criteria.

**The problem with naming rights is it is difficult to show who benefits from the pledge. If you want to do it, then you would have to show the following:**

- What does the sponsorship include?
- Did you satisfy the scoring criteria requirements?
- Is this a one time or recurring gift?
- Do your naming rights pledge contribute to the sustainability of the institution (The Building or Program that is to be named in your honor)?
- How does the naming benefit the community (i.e. neighborhood or community at-large)?

The Members of the Scoring Team and any city staff or contractor that reviews any portion of the application will have to sign both of the following:

1) Conflict of Interest

2) Confidentiality and Non-Disclosure Form