

**RESOLUTION OF THE TOWNSHIP OF WEST DEPTFORD
ADOPTING WEST DEPTFORD CORPORATE
SPONSORSHIP AND MARKETING REPORT**

WHEREAS, there exists a need for a Municipal Marketing Consultant for the Township of West Deptford; and

WHEREAS, the Chief Financial Officer has certified that funds are available for this purpose; and

WHEREAS, the Township of West Deptford, prior to the award of this contract for "Professional Services," has complied with the dictates of *N.J.S.A. 19:44A-20.5*, and its Ordinance establishing a Fair and Open Process for the Award of Professional Service Agreements and Other Agreements with Business Entities adopted pursuant thereto, requiring that all contracts for "Professional Services" be awarded pursuant to a fair and open process; and

WHEREAS, the Township of West Deptford has awarded this contract for "Professional Services" after undertaking to consider all proposals submitted pursuant to the Fair and Open Process required by *N.J.S.A. 19:44A-20.5*, and the Township's Ordinance establishing a Fair and Open Process for the Award of Professional Service Agreements and other Agreements with Business Entities.

WHEREAS, the Township of West Deptford executed a contract with Active Network on September 20, 2012, which provided for Active Network to, among other actions, more specifically noted in said contract, to produce a corporate sponsorship and marketing report; and

WHEREAS, the Township of West Deptford has received, reviewed, considered, and discussed the report.

NOW, THEREFORE, BE IT RESOLVED by the Township Committee of the Township of West Deptford, Gloucester County, New Jersey, as follows:

1. The Township hereby adopts the Phase I, West Deptford Corporate Sponsorship and Market Report attached hereto and incorporated by reference.

ADOPTED at a Meeting of the Township Committee of the Township of West Deptford held on April 18, 2013.

TOWNSHIP OF WEST DEPTFORD

By: 
RAYMOND CHINTALL, Mayor

ATTEST:


AMY LESO, RMC, Township Clerk